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7-Eleven Owner Gets Another Bid

 $Continued\ from\ page\ B1$

higher, hitting its highest level since the 2005 listing that followed the combination of its supermarket, convenience-store and restaurant businesses.

Wednesday's jump boosted the market cap to about ¥6.5 trillion, equivalent to \$42 bil-

Stephen Hayes Dacus, chair of the special committee, said it is reviewing all options objectively to realize the company's potential shareholder value, including the proposal from Ito, the takeover offer from Couche-Tard and any initiatives that can be implemented on its own.

Under pressure from some foreign shareholders in recent years, the 7-Eleven owner has been trying to improve profitability by focusing on its core convenience-store business and restructuring other segments. It shed some businesses, such as unprofitable department-store operator Sogo & Seibu. In April, Seven & i said it was considering listing the supermarket busi-

Last month, Seven & i slashed its profit forecast for the current fiscal year, which ends in February, as sluggish demand among middle-tolow-income U.S. consumers amid inflation and higher interest rates hurt its overseas



The company started from a single outlet in Japan.

Gamblers' bets

on their favorite

NFL teams have

been on a hot

streak lately.

Sportsbooks Lose Out To Bettors

Continued from page B1 Robins told Wall Street ana-

The industry's hold ratethe amount the sportsbook takes after paying out winning bets—was 2% on NFL games

the week of Oct. 28, according to analysts at Macquarie Equity Research, compared with a long-term average of 9% for NFL games.

FanDuel and DraftKings appeal to recreational bettors who tend to

bet on their favorite teams to win and star players on those rosters to have strong perfor-

When the Denver Broncos beat the New Orleans Saints 33-10 last month, for example, sportsbooks took hits on who would win and by how many points, according to Mac-

Robins said DraftKings's outlook is still strong and that despite the near-term volatility, as the business grows. "these impacts will become more rounding errors."

DraftKings's revenue in the third quarter, which ended before the string of bad luck in October, rose 39% year over year to about \$1.1 billion, helped by new customer acquisition and strong betting activity.

It posted a wider loss of \$293.7 million from \$283.1 million a year ago.

Gambling companies spent heavily on marketing and customer promotions as sports betting expanded

across the U.S. in recent years and are now focusing on improving profitability, in part by controlling

Flutter's third-quarter revenue increased 27% to about \$3.2 billion. It reported a \$103 million loss for the September quarter, paring its year-ago loss of \$275 million.

BUSINESS & FINANCE

Rivian, VW Team In Big Bet

Continued from page B1 onboard computing and software that Rivian spent billions of dollars to develop for its own vehicles.

Rivian's Nasdaq-listed shares climbed nearly 14% on Wednesday, while VW's fell 2.3% in Germany.

The deal between the world's second-largest automaker and a relatively unproven upstart highlights the depth of the challenges they face in the race to compete with Tesla and Chinese rivals. Traditional carmakers that perfected making combustion vehicles are struggling to match the speed and technology of dedicated electric-vehicle companies. Meanwhile, innovative startups like Rivian lack the scale and funds to compete with entrenched play-

VW is hoping that some of Rivian's fast-moving, innovation-minded culture rubs off on the German auto titan, said Wassym Bensaid, Rivian's software chief.

VW has long prided itself on its engineering prowess. Its self-reliance is such that its vast manufacturing complex in Wolfsburg generates its own power, runs hotels and makes its own sausages to feed the tens of thousands of workers.

Now under Chief Executive Oliver Blume, it is increasingly turning to technology partners based half a world away to play catch-up. In a statement to The Wall Street Journal, Blume called the partnership with Rivian "a perfect match."

Car companies today want to make their vehicles as easy to connect and update as a smartphone. The push is partly about keeping infotainment screens fresh, but as manufacturers look to include more autonomous features, it extends to core driving functions, too.

So far, EV startups—working without the mechanical complexity of traditional vehi-

EM90

VW will invest up to \$5.8 billion in Rivian stock and a venture. A VW exhibition in Shanghai.

cles—have better integrated the new technology, which involves consolidating vehicle electronics around a much more powerful central computer. The new approach enables

the kind of feature-rich, webconnected technology experience that consumers increasingly expect.

The transition to digital controls is tougher for traditional automakers to manage industry execu-

tives including Ford CEO Jim Farley have said. In a recent

ranking of automakers by how "digital" they are, technology consulting firm Gartner put Tesla, Chinese manufacturers **NIO** and **Xpeng**

and then Rivian, respectively, in the top four spots. VW came 13th, behind **General Motors** and Ford Motor.

VW wants to use the joint venture for the digital plumbing of all its passenger cars outside China-some 5.7 million vehicles based on last year's sales. The first of its cars to include the new technology could be available for sale by 2027.

For Rivian, the cash injection from Volkswagen could ensure its survival.

The U.S. company has burned through over \$19 billion since it went public in 2021, a large chunk of which was spent developing bespoke hardware and software. That investment has yet to pay off, in part because the company produces too few vehicles likely less than 50,000 this year—to turn a profit.

Rivian aims to use its successful collaboration with VW than the shift to big batteries, to open doors for more coop-

eration with other carmak-

highlights the nies face risks joining challenges the hands. Rivian is offering up an carmakers face asset that it from Tesla. spent billions of dollars to develop, and which it has

Both compa-

said is a core competitive advantage. VW is relying on a new venture it won't fully control for a technology that is vital for its future.

VW also is in the midst of a painful restructuring, the result of tepid sales, intense competition in China and an expensive EV strategy. In continuing negotiations with the company's powerful union, it has floated the possibility of the first German factory closures in VW's history.

Of the Rivian deal, "Can we

be sure that this isn't the next billion-dollar grave?" asked Daniela Cavallo, VW's top union representative, at an employee gathering in September.

The joint venture will be run by co-chief executives, whom the companies named on Tuesday. Rivian appointed Bensaid as the project's leader with responsibility for technology, while VW put its chief technology engineer Carsten Helbing in charge of the operational side.

Rivian has long struggled with the complexities of manufacturing, and lost \$39,000 on every vehicle it sold in the third quarter.

Rivian's system of minicomputers that VW is acquiring is more expensive than off-theshelf options from major automotive suppliers. Despite the costs, Rivian believes that its approach when applied at scale will ultimately be cheaper and represents a huge technological leap compared with VW's current offering.

"There's lots of opportunities for improvement," said Bensaid.

For VW, teaming up with Rivian eases its dependence on its software unit Cariad, which has cost VW €7.8 billion, equivalent to about \$8.3 billion, since it was split out in the company accounts in 2021, including almost €900 million in the latest quarter alone.

Chip Maker AMD to Cut Global Headcount By 4%

By Sabela Ojea

Advanced Micro Devices is reducing its global workforce by 4% after reporting that most of the growth it sees comes from its AI chips and other products for data cen-

Shares of the chip maker declined 3% to \$139.30 in Wednesday's trading. The stock has dropped nearly 6% in the year to date, though it is up 19% over the past 12 months.

The chip maker better known as AMD on Wednesday said this round of layoffs is part of a shift in its broader

business strategy. "As a part of aligning our resources with our largest growth opportunities, we are taking a number of targeted steps that will unfortunately result in reducing our global workforce by approximately 4%," the company said in a statement.

The layoffs would affect about 1,040 employees. AMD had a global workforce of 26,000 employees as of Dec. 31, according to its latest annual filing with the Securities and Exchange Commission.

The decision comes shortly after Intel said its previously planned layoffs would total 16,500, up from a previous target of roughly 15,000.

It also follows a sharp rise in AMD sales for the third quarter, but a slightly weakerthan-expected outlook for the fourth quarter on what analysts saw as a potential slowdown on its business momen-

Still, in a call with analysts late in October, Chief Executive Lisa Su raised her projection for AMD's sales of AI chips this year to \$5 billion from a \$4.5 billion forecast in

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